



P E S I U K - A D V E R T I S I N G K I T



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PESI UK is the go-to content hub for mental health professionals.

We are the largest provider of continuing professional development in the UK and Europe, offering world-class learning across all clinical modalities and themes. As a not-for-profit, we exist to ensure individual practitioners and organisations are benefiting from the latest therapeutic knowledge, insights and skills. PESI UK provides indispensable education and resources for:

- **Psychotherapists**
- **Counsellors**
- **Psychologists**
- **Psychiatrists**
- **IAPT practitioners**
- **Nurses**
- **Social Workers**
- **Other mental health professionals**

Advertising Platforms

[Click each to learn more](#)

Who We Work With

PESI UK is used by individuals at all stages of their training and careers, and by key organisations including major charities, educational establishments, training organisations and regulatory bodies. Our partners include:



Training Organisation Package

As an organisation, you can subscribe for our annual 'Training Organisation Package' for **just £495 + VAT**.

Benefits include	Duration
Dedicated page and logo on our Training Listings	One Year
1 x Homepage box advert (320 x 380 pixels)	One Month
1 x Right hand box (MPU) advert (300 x 250 pixels)	Two Months
Unlimited events listings on our Event Finder	One Year
1 x Monthly dedicated social media post	One Year
20% discount on any additional advertising	One Year

Homepage box

Right hand box (MPU)

Website Advertising

Therapists throughout the world visit our website to find CPD resources and browse our free informational content.

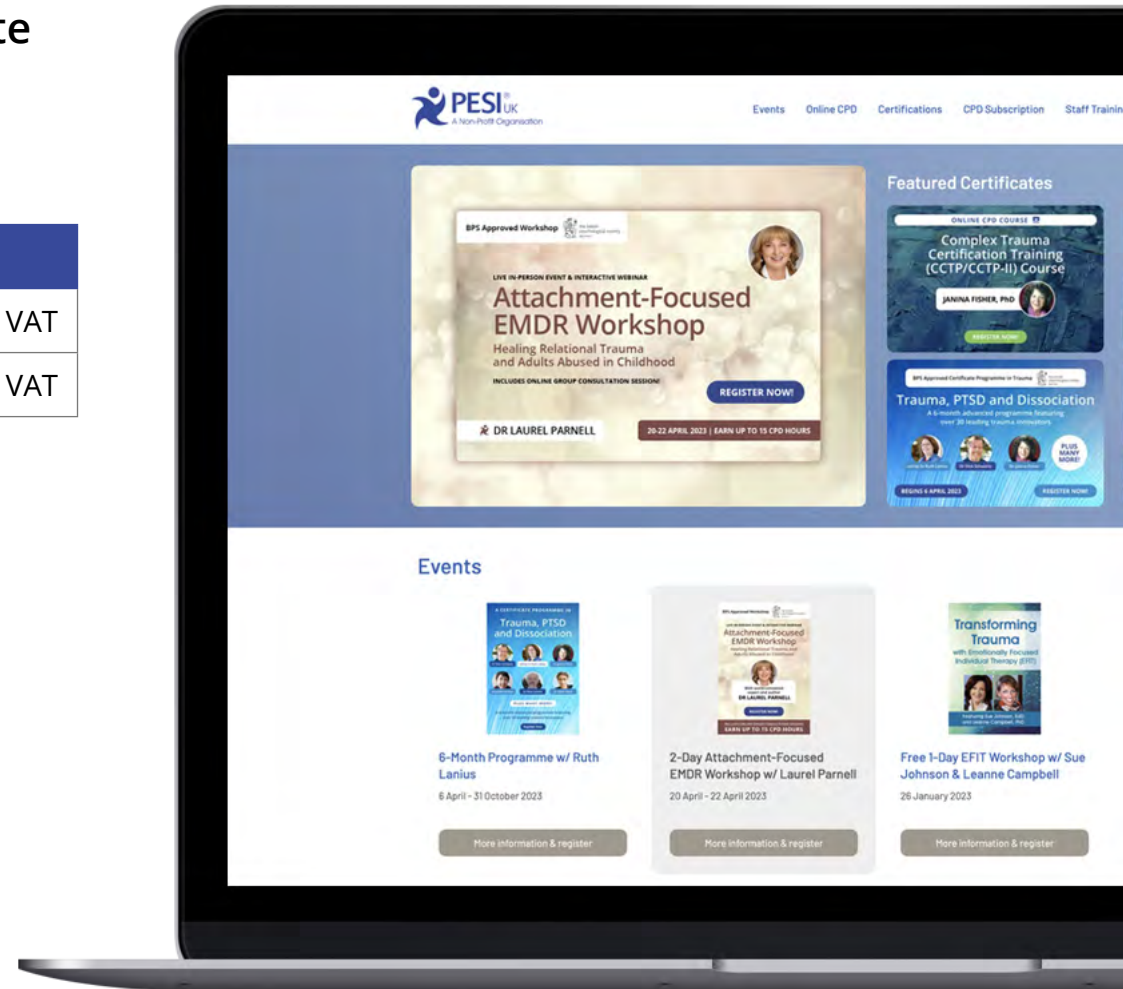
Online advert	Specification	Rate
Homepage box advert	320 pixels wide x 380 pixels high	£495 + VAT
Right hand box (MPU) advert	300 pixels wide x 250 pixels high	£345 + VAT

Event Finder

We offer paid-for and free event listing options, making advertising on the UK's largest therapy-related event listings database possible for every budget.

Paid event listings are free if less or equal to 10 words. If the listing is more than 10 words then the user will pay £0.50 per word.

For example a 12 word ad would cost $12 \times £0.50 = £6.00$ plus VAT.



Reaching our community of mental health professionals starts with reaching out to us.

Please contact us if you have any queries about advertising or would like to discuss a bespoke package for your organisation.



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